

Product or Service

Think about the advantages/unique components of your product/ service. What component will help you stand out in the market?

Creativity

- Take two or more products and find a way to connect them.
- This tool can be used for the variety of purposes, for instance, choosing the name of the company or building the new product idea.





Team

- Describe your team.
- How would you reach your business goals with your team members?

Business Strategy

Define "sustainability" for your company. Set the criteria to measure the sustainability.

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Risk Management

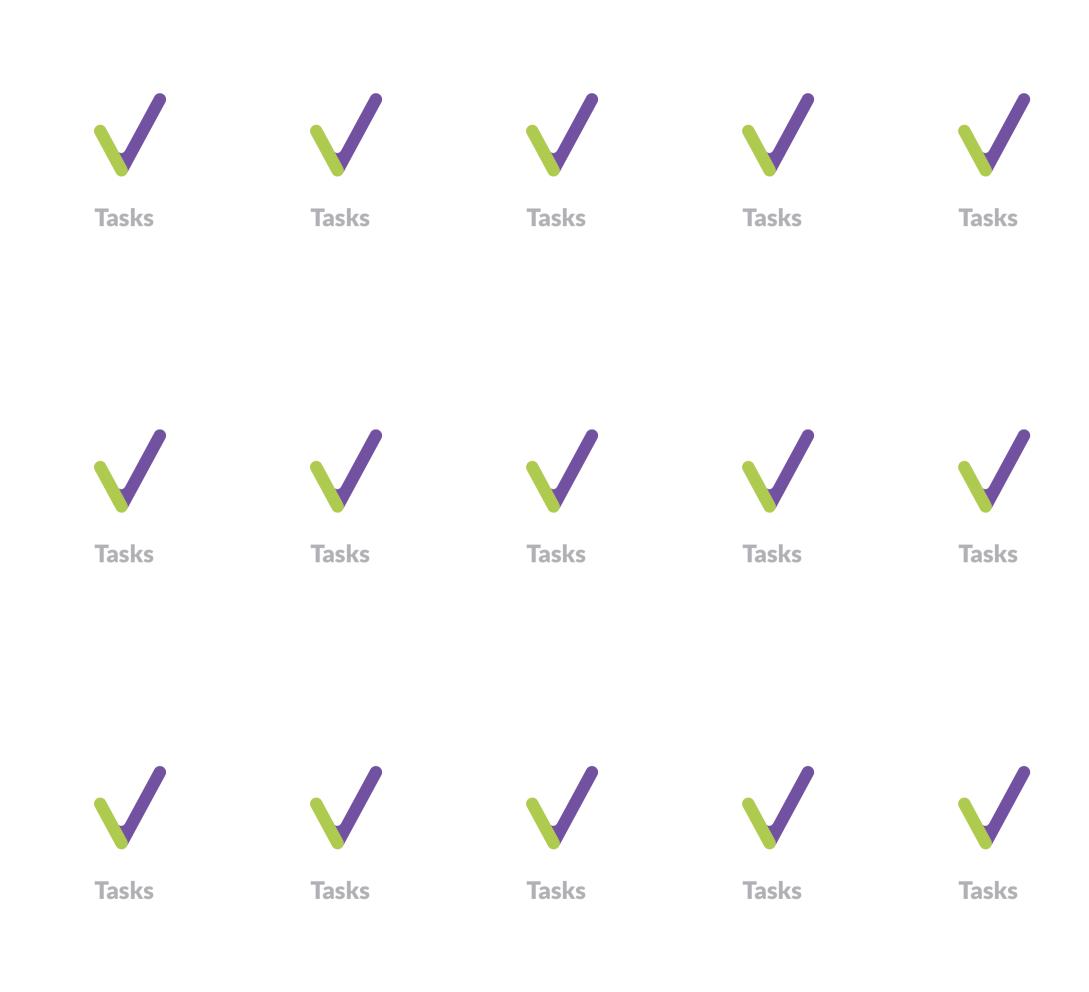
- Create a risk log. Keep in mind that risks can be
- both positive and
- negative.
- Review the list and try to offer a mitigating action
- for each of them.

Analyze

Imagine your company is at the peak of success. What would it look like? How would you have achieved that?









Tasks







Tasks



Tasks



