

"SMART START" TABLE GAME AND VIDEOS PORTRAYING REAL STORIES

WomInCreativePower Project, IO4
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The last part of the project, which consisted of promotional videos and a board game (Intellectual Output 4) had the following objectives:

- 1) To share experiences and information to migrant and refugee women to support their integration into European societies and promote a sense of identification and belonging
- 2) To foster the dissemination potential of the project
- 3) To prompt the sustainable endurance of its positive effects on the target groups and the European societies as a whole.

"Smart Start" Table Game.

The participants of the game found the structure and rules of the game to be a little difficult at first, but they learned by playing, and the feedback was very positive. They found the game to be enjoyable and the tools were helpful for developing ideas. The game was also given as a gift to migrant women who are just starting out as independent company entrepreneurs. They will use it to develop their ideas, form their goals and working structure, identify the necessary resources, and get prepared to specific situations.

VIDEOS PORTRAYING REAL STORIES

Some women portrayed in films have flourishing businesses. They abandoned their professions and jobs and reached to make their goals a reality. Among the participants, there were mentees in the WICP mentoring program, a dance school owner and dancing instructor, one women who recently started her local vegan kimchi business, a music producer, a local artist, a founder of a mediation firm. They all appreciated being involved in the project as an alternative way of promotion and partnership building. The women talked about their stories and struggles that could help others on the same path to get inspired and connect.

They all appreciated very much being involved in the portraying and found it as an opportunity to use it for self-promotion. The women were happy to talk about their stories and struggles that could help others on the same path to get inspired and connect. As a result, some ladies contacted the partnering organizations as they were curious about the programs they run and wanted to get engaged in the initiative.